

## **Facebook Page Terms of Service**

Our Lakeside Foods Facebook page is a welcoming and engaging platform where you can read the latest news from Lakeside Foods and communicate with other customers and friends of Lakeside!

We value respectful dialogue and want to enable a safe environment for those who wish to comment on our posts while learning about Lakeside Foods. Comments will be viewed by a social media team, and those that fall outside of our listed guidelines below will be removed.

- The Lakeside Facebook page is intended to be an interactive medium between you and us.
  - To provide you with the best experience possible, we will share company news, activities of our employees, nutrition tips, recipes and other content to keep you immersed in what Lakeside is doing today and in the future. Please keep your comments related to the subject matter of the post. All off-topic or spam comments made will be immediately removed.
- Lakeside Foods does not condone dialogue that is offensive to others.
  - We are focused on our community and respect the consumers who have helped us grow over the years. We want to enable an informative atmosphere where everyone has a voice and diversity of thoughts and opinions is respected. Do not post anything obscene, vulgar, illegal, threatening, harassing, humiliating, defamatory or invasive of someone else's privacy. As account owner, we will determine what content qualifies as offensive and remove any content we consider inappropriate.
- The privacy of our users is our top priority, and we will remove content that violates the personal privacy and security of another user. In addition, as a private company, Lakeside does not publicly share details about its business results, customers, competition and product development plans. We will immediately remove any user comments that include this information.
  - Please keep in mind that the Lakeside Foods Facebook Page is also subject to the <u>Terms</u> and <u>Conditions</u> of Facebook, and that Facebook has its own <u>Privacy</u>
     Policy and <u>Intellectual Property Infringement Policy</u>, which also apply to your activity on the Lakeside Foods Facebook page.