

September 2026

# HOW'S IT GROWING?

**KEEPING QUALITY AND FOOD SAFETY  
FRONT AND CENTER.**





# WE TAKE FOOD PERSONALLY.

**Every day, families invite us to their table. It's a responsibility we never take lightly.**

For generations, Lakeside Foods has believed that when you help feed someone's family, you owe them your very best. That means caring about every product, putting food safety first, and remembering the people at the other end of everything we do.

Our industry is occasionally reminded just how much that responsibility matters. And we feel it not only as food producers, but as people who buy, prepare and serve food to those we care about. It reinforces something we've always believed: trust isn't claimed. It's earned, again and again.





## THERE'S A LOT RIDING ON EVERY BITE.

That's why quality and food safety at Lakeside Foods have never been about simply meeting a requirement. The standard is where the work starts. From growing and harvest through processing and delivery, we invest in the people, practices and operations that help protect the quality and safety of our food.

That commitment lives in our employees, too. We expect people to ask questions, speak up and make the right decisions because doing things the right way has shaped Lakeside for generations.

We're proud of our people, growers and partners who have built that legacy and the trust customers place in us and their brands.

### THAT TRUST IS NEVER TAKEN FOR GRANTED.

We'll keep improving, keep going beyond what's required, and keep doing the work it takes to deliver food people can serve with confidence.

**- LAKESIDE FOODS**



# THE HARVEST IS ON.

Bean harvest is well underway in the Midwest after kicking off July 9, and corn harvest is now moving across all three growing regions. The Pacific Northwest started July 26, Minnesota followed July 28, and Wisconsin began August 7.

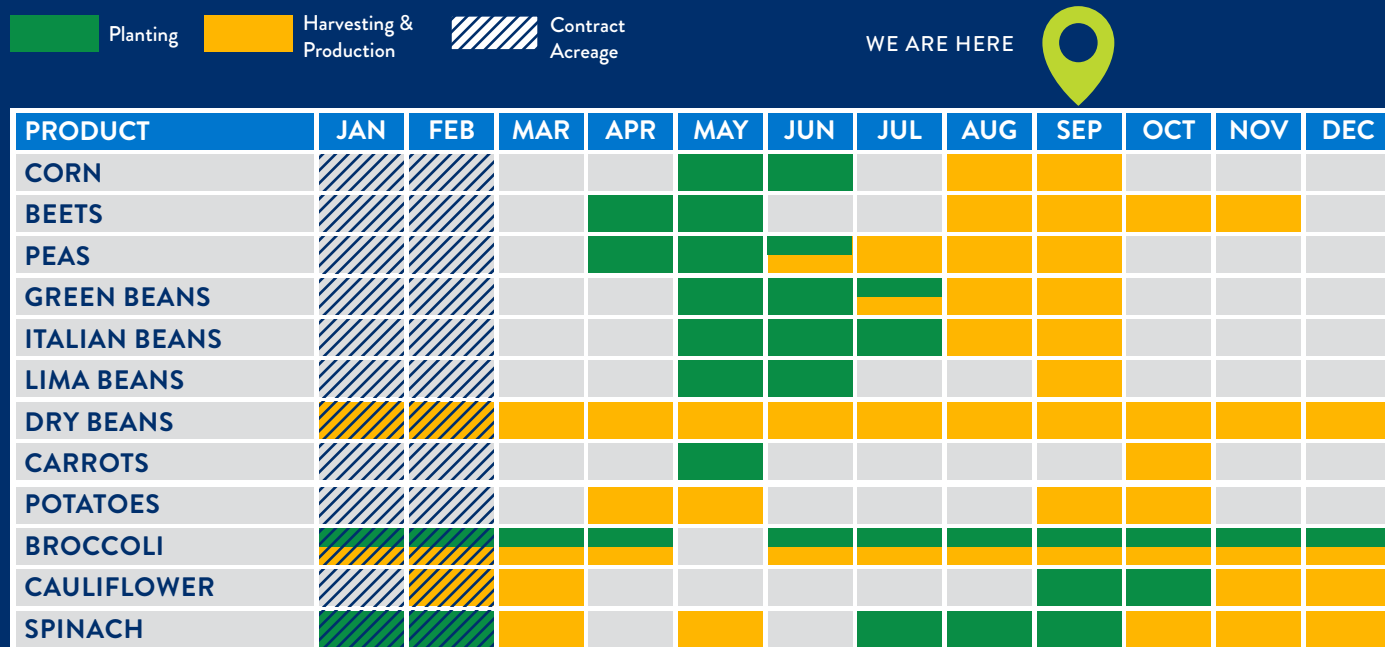
Despite a hotter, drier July, yields have been good and overall crop conditions remain strong. A little timely rain would be welcome, but the season continues to move in a positive direction.



## THE NEXT CROPS ARE ALREADY CALLING.

Pea harvest officially wrapped August 4 in Random Lake, closing out a successful pea pack. Next up, lima bean harvest just got going in late August.

Looking further ahead, carrots and beets remain on schedule for an early October start as teams continue preparing for the next stretch of harvest.



## YOUR DIRECT LINE TO LAKESIDE.

Contact us anytime at [feedingtrust@lakesidefoods.com](mailto:feedingtrust@lakesidefoods.com)





# SAFETY WITHOUT SHORTCUTS.

**Food safety touches everything we do**, with added layers of protection throughout our supply chain and operations. We continually invest in the people, technology and practices that help protect every product we deliver.



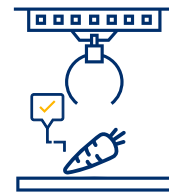
## 100% TRACEABLE

Our vertically integrated model gives us visibility that starts with planting and growth and lasts all the way through harvest, production, and delivery.



## 100% OF FACILITIES CERTIFIED

Lakeside facilities meet globally recognized SQF and BRC standards, with added certifications as needed.



## CONTINUOUS INVESTMENT IN INNOVATIVE TECH

Advanced sorting, inspection, and monitoring add protection throughout production.



## EVERY SUPPLIER, MULTIPLE SAFEGUARDS

Supplier standards, audits, and third-party testing extend accountability across the supply chain.



## DEDICATED TO CONSTANT LEARNING

Ongoing food safety education keeps quality top of mind across the organization.



## 2X A YEAR: EXPERT EYES ON EMERGING RISK

Our Food Safety Council brings experts together twice a year to identify emerging risks and develop proactive risk-mitigation plans.



## FROM BUZZ TO BASKET.

The dishworthy trends turning consumer interest into demand.

## FIBER + PROTEIN: THE POWER COUPLE OF THE PLATE.

Consumers are looking for more from their food. More than half say they're increasing both **protein and fiber**.

**SEARCHES FOR "HIGH FIBER"  
JUMPED 159% ON INSTACART.**



That matters because more than **90% of women and 97% of men still fall short of federal intake guidelines.**

Protein and fiber do different jobs, but they work well together. Protein helps support muscle health and promotes fullness, while fiber supports digestion and heart health and can help slow digestion. Together, they can help make meals more satisfying while delivering nutrients consumers are actively looking for.

That insight helped inspire vital veggies, our new line of vegetable blends with **at least 11g of protein and 13g of fiber per bag**, designed to deliver more of what consumers are looking for in one convenient mix.

### vital veggies™

**AT LEAST 11G OF PROTEIN  
AND 13G OF FIBER PER BAG**





# WHAT DOES LAKESIDE FOODS SERVE?

## APPETIZERS AND SNACKS

- Cheese Curds
- Green Beans & Other Vegetables
- Pickles
- Oven-able & Deep Frier Options

## CANNED AND FROZEN VEGETABLES

- Beets
- Broccoli
- Carrots
- Cauliflower
- Celery
- Corn
- Green Beans
- Onions
- Peas
- Peppers
- Potatoes
- Spinach

## CANNED OR DRY BEANS

- Black
- Garbanzo
- Great Northern
- Kidney
- Pinto
- And Others

## FROZEN WHIPPED TOPPINGS

- Extra Creamy
- Fat Free
- Light
- Regular
- Sugar Free

## HOT DOGS AND FRANKS

- All Beef
- Cocktails and Mini
- Jumbo
- Pork and Beef
- Skinless

## SMOKED SAUSAGES

- Bratwurst
- Dinner Sausage
- Meat Snacks
- Summer Sausage

## SMOOTHIES AND LATTES

- Ready To Blend Kits
- Ready To Eat Pops

**READY TO STOCK YOUR SHELVES WITH SOMETHING CUSTOMERS LOVE?** Contact [feedingtrust@lakesidefoods.com](mailto:feedingtrust@lakesidefoods.com) to create a custom order.

## A LITTLE TASTE OF WHAT'S NEXT.

Feast your eyes on the **two new product lines** we're rolling out. More to come soon.



## COME FIND US

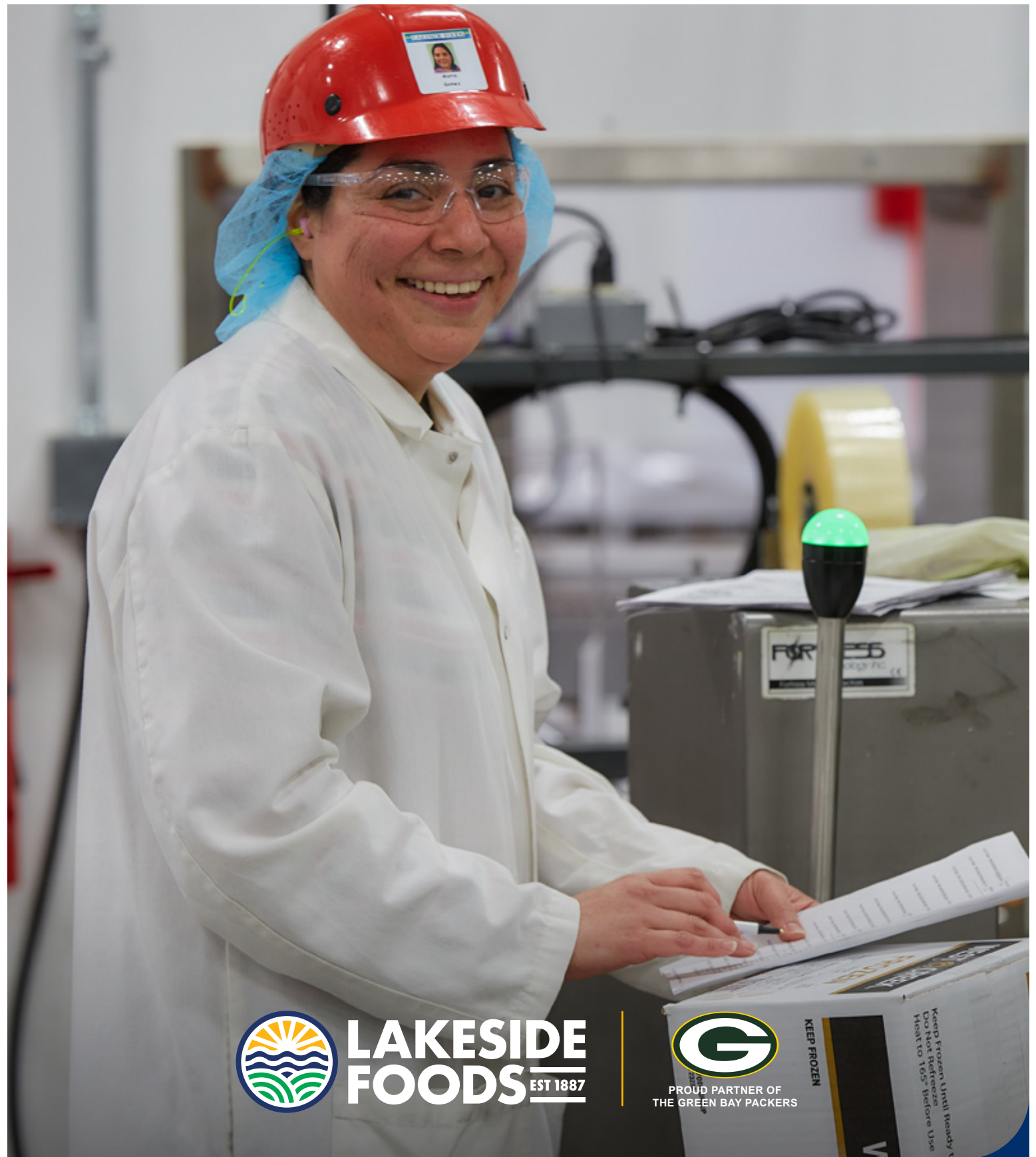
See where Lakeside is headed next.



**MARKET VISION  
FALL CONFERENCE**  
November 3-5  
in Orlando, FL



**PLMA'S "STORE BRANDS  
MARKETPLACE" SHOW**  
November 15-17  
in Chicago, IL



**LAKE  
SIDE  
FOODS** EST 1887



PROUD PARTNER OF  
THE GREEN BAY PACKERS



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*WE BREAD, FRY, SMOKE, CAN, FREEZE,  
COOK, WHIP, SHIP AND **ALWAYS DELIVER.***

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